INFORMATION, EDUCATION & OUTREACH (IEO) SUBCOMMITTEE
2019 Summer Meeting

Chair: Kim Annis
Vice Chair: Lori Roberts
NCDE: Dillon Tabish
BE: Amy Baumer
NCE: Denise Schultz
GYE: Laurie Wolf
SE/CYE: Kim Annis
IEO Goals and Objectives – 5-Year Plan

Goal 1) Ensure effective communication across all levels of the IGBC

*Objective:* Contact lists and IEO working group lists updated once per year

*Objective:* Review IEO accomplishments and needs with each ecosystem subcommittee. Discussion at twice-a-year meetings.

*Objective:* Coordinate annual IEO funding program, timeline and requirements slightly changed:

- June 15th; interim reports due
- *Oct 1st*; request for new proposals
- *Nov 1st*; final reports due, new requests due
- *Nov 30th*; IEO committee to review proposals and select
IEO Goals and Objectives – 5-Year Plan

Goal 1) Ensure effective communication across all levels of the IGBC

Objective: Contribute to IGBC Website; updates now being done by “IEO website working group”. Doing their best to improve what’s there, but there are some limitations. Redesign proposed. Will continue to work on this with all parties throughout the summer.
Goal 2) Ensure consistency of messages across all IGBC I&E agencies

**Objective:** Developing a curriculum was proposed as an objective; an alternative objective was chosen; *Review language and messaging currently used in IGBC printed and accepted materials*

**Objective:** ID and resolve inconsistencies in messaging by 2020 and 2021 respectively; removal of outdated materials
Goal 3) Increase use of bear spray by people who live, work, and recreate in bear country

Objective: Produce “testimonial” videos effectiveness of bear spray by 2021; discussing strategies.