# IGBC Update – Summer 2016



Chris Smith June 23, 2016

#### **IGBC** Website

## IGBC Requested Changes:

- More intuitive content organization
- Better search functionality

#### WMI Goals:

- Easier to administer
- Reduce cost

#### **IGBC** Website

## Changes made:

- 2016 Switched Platforms & Hosts
- New website by Design Missoula

#### Results:

- Reduced cost by <u>+</u>\$1000/yr
- http://igbconline.org/

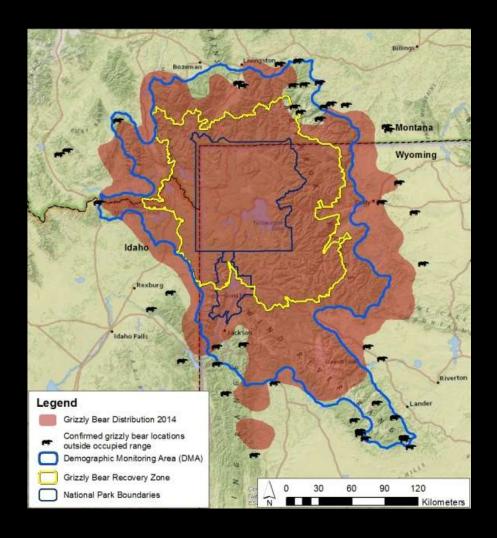
### **IGBC** Website

#### How it works:

- WMI manages content
- Updates content regularly (<u>+</u> weekly)
- Need input from your I&E staff
- Feedback/Contact: Colleen Matt
  - colleenamatt@gmail.com
  - **-** 406-721-3944

# **Southwest Montana Bear Safety Education Program**

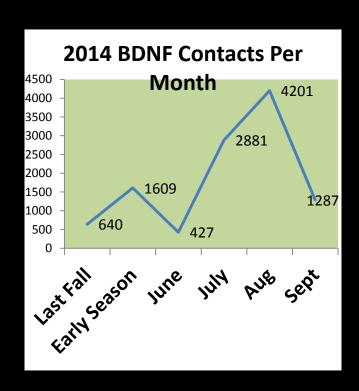




Grizzly bear and human populations are expanding in SW Montana, increasing the potential for bears and people to come into conflict.

# Challenges

- Limited full-time staff
- Inconsistent funding
- Employee turnover
- Potential for Inconsistent messaging







### Program Needs

- Consistent bear safety education messaging
- Year- round public outreach to:
  - Hunters in the field
  - Southwest Montana schoolchildren
  - Springtime visitors and residents during spring when bears are emerging from their dens





# Southwest Montana Bear Safety Education Working Group

- US FOREST SERVICE
- MONTANA FISH, WILDLIFE & PARKS
- WILDLIFE CONSERVATION SOCIETY
- PEOPLE AND CARNIVORES
- WILDLIFE MANAGEMENT INSTITUTE

# Program Goals:

- Increase human safety and reduce human-bear conflict in Southwest Montana
- Consistent messages
- Year-round, proactive program
- Demonstrate successful model





# Program Approach:

- Two-year pilot program
- Position held by WMI
- Co-located in Custer-Gallatin NF Office





# Accomplishments to date:

#### Raised \$122,500:

- Centennial Valley Assn./FWS \$50,000
- MOLF \$30,000
- FWP \$20,000
- Vital Ground \$10,000
- B-D NF \$5,000
- Cinnabar Foundation 3000
- People & Carnivores \$2,000
- RMEF \$2,500



Need \$38,000 more

# Accomplishments to date:

#### Developed consistent messages

#### Provided training to:

- 14 USFS heli-base firefighters
- 3 new bear technicians
- 69 camp hosts, recreation volunteers and USFS recreation personnel
- 27 USFS seasonal employees

#### Hired coordinator

Coordination meeting scheduled 6/30

# **IGBC – WMI Cooperative Agreement**



## **IGBC – WMI Cooperative Agreement**

- Five-year term: 2011 2016
- Base Funding:
  - 2011 & 2012 \$40,000
  - 2013 2015 \$51,400
- Grant Funding: varies annually
- WMI's Contribution:
  - >50% of cost of C. Smith's time
  - Indirect capped at 10%
  - Other funds raised > \$75,000

#### **ACCOMPLISHMENTS 2011 - 2016**

## Comprehensive I,E&O Strategy

- Analyzed issues and needs in each ecosystem
- Provided specific recommendations for each ecosystem

## Updated education materials:

- Bear Safety brochure
- Bear Spray brochure
- Coloring book
- "Living With Wildlife" series



#### **ACCOMPLISHMENTS 2011 - 2016**

Enhanced Capacity of Bear-Resistant Container Testing Program:

- Revenue sharing agreement signed with GWDC
- 50% of testing fees allocated to WMI
- Revenue to WMI to date: \$15,925
- Funding 60:40, private:IGBC



#### **ACCOMPLISHMENTS 2011 - 2016**

• Videos:





- New IGBC Website
- Administered multiple I&E Grants to states & NGOs

# New Agreement 2017-2021

### **Current components:**

- Manage content for the IGBC website
- Provide support to the bear-resistant container program
- Update the Comprehensive Strategy for Information
- Support implementation of the strategy
- SW MT Bear Safety Education Program
- Administer I&E grants



Questions?