


# IGBC

## INFORMATION & EDUCATION SUBCOMMITTEE

### Winter Meeting



Chair/SCYE	Kim Annis
Vice Chair	Lori Roberts
NCDE	Dillon Tabish (also represents IGBC for media requests)
BE	Amy Baumer
NCE	Denise Schultz
GYE	Laurie Wolf

# **I&E Goals and Objectives – IGBC 5-Year Plan**

- 1. Ensure effective communication across all levels of the IGBC**
  - a) Update Contact lists of I&E contacts at all levels in IGBC member agencies at least once each year.
  - b) Review I&E accomplishments and needs with each ecosystem subcommittee at biannual meetings.
  - c) Coordinate annual I&E grant program to align use of funds with over all I&E priorities.
  - d) Contribute information to update the IGBC website at least once each quarter.

# I&E Goals and Objectives – IGBC 5-Year Plan

## 2. Ensure consistency of messages across all IGBC I&E agencies

- a) Develop curriculum for training staff, interns, and volunteers across IGBC agencies about importance of consistent messages by 2020.
- b) Identify inconsistencies in I&E messages by 2020.
- c) Resolve inconsistencies by 2022.



# I&E Goals and Objectives – IGBC 5-Year Plan

3. **Increase use of bear spray by people who live, work, and recreate in bear country**
  - a) Produce “testimonial” videos of both short (e.g. 1 minute) and longer duration on effectiveness of bear spray by 2021.



# Changing the role of I&E within the IGBC

Going beyond reporting ecosystem activities to public and media

Our meeting later today:

- Standardization of messaging across all ecosystems
- Website; I&E group maintains? Reducing costs?
- IGBC printed materials; content and distribution
- I&E grant process; implementing final reports, include subcommittee I&E chairs in process
- Updating member lists for all ecosystems
- I&E chairs as subcommittee advisors (charter amendment)
- *Creating multi-agency I&E working groups in each ecosystem*

## **Using Selkirk/Cabinet-Yaak Subcommittee I&E working group as an example:**

- I&E subcommittee chairs: non-voting member/advisor during subcommittee meetings.
- 1 representative per member agency on I&E working group; include others (NGOs) as appropriate.
- Each working group member gathers I&E projects/funding/personnel needs.
- Working group reports these needs to subcommittee
- Subcommittee votes on Ecosystem-wide I&E priorities; move forward collectively

# FY19 IGBC Information and Education Grant Recipients

Project Name	Organization	Award Amount
<b>ALL ECOSYSTEMS \$2,200</b>		
Grizzly Bear Conflict Reduction Technician	Defenders of Wildlife	\$2,200
<b>BITTERROOT ECOSYSTEM \$5,000</b>		
Bitterroot National Forest Front-Country Bear Ranger	Bitterroot National Forest	\$3,500
Lolo National Forest Bear Ranger	Lolo National Forest	\$1,500
<b>NORTH CASCADES ECOSYSTEM \$3,000</b>		
Grizzly Bear Outreach Project	Western Wildlife Outreach	\$3,000

# FY19 IGBC Information and Education Grant Recipients

Project Name	Organization	Award Amount
<b>SELKIRK ECOSYSTEM \$2,900</b>		
Colville National Forest Information Boards & Signs	Colville National Forest	\$1,900
Mountain Biking Sign/Brochure	Idaho Panhandle National Forest	\$1,000
<b>CABINET-YAAK ECOSYSTEM \$8,415</b>		
Ksanka Bear Ranger	Kootenai National Forest	\$2,700
Plains/Thompson Falls Bear Aware Education	Lolo National Forest	\$3,175
Human Bear Conflict Reduction in NW MT	Yellowstone to Yukon Conservation Initiative	\$2,000
Coalition for Recovery	Yaak Valley Forest Council	\$500



# FY19 IGBC Information and Education Grant Recipients

Project Name	Organization	Award Amount
<b>GREATER YELLOWSTONE ECOSYSTEM \$7,000</b>		
Promoting Human Bear Coexistence in SW MT	Bearverhead-Deerlodge & Custer-Gallatin National Forest	\$5,000
Inert Bear Spray Project	Wyoming Game and Fish	\$1,000
Kiosk Information Project	Bridger-Teton National Forest	\$1,000

# FY19 IGBC Information and Education Grant Recipients

Project Name	Organization	Award Amount
<b>NORTHERN CONTINENTAL DIVIDE ECOSYSTEM \$7,485</b>		
Bridging the Gap – Year 2	Helena-Lewis and Clark National Forest	\$3,000
Ksanka Bear Ranger	Kootenai National Forest	\$2,740
Lolo Bear Ranger	Lolo National Forest	\$1,245
Ferndale and Condon Bear Fairs	Swan Valley Connections	\$500

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\$36000 spent on 16 projects across all ecosystems

Forest Service: 11 projects \$26,800

Non-Forest Service: 5 projects \$9,200