

INFORMATION, EDUCATION & OUTREACH (IEO) SUBCOMMITTEE 2019 Summer Meeting

Chair	Kim Annis
Vice Chair	Lori Roberts
NCDE	Dillon Tabish
BE	Amy Baumer
NCE	Denise Schultz
GYE	Laurie Wolf
SE/CYE	Kim Annis



IEO Goals and Objectives – 5-Year Plan

Goal 1) Ensure effective communication across all levels of the IGBC

Objective: Contact lists and IEO working group lists updated once per year

Objective: Review IEO accomplishments and needs with each ecosystem subcommittee. Discussion at twice-a-year meetings.

Objective: Coordinate annual IEO funding program, timeline and requirements slightly changed:

June 15th; interim reports due

Oct 1st; request for new proposals

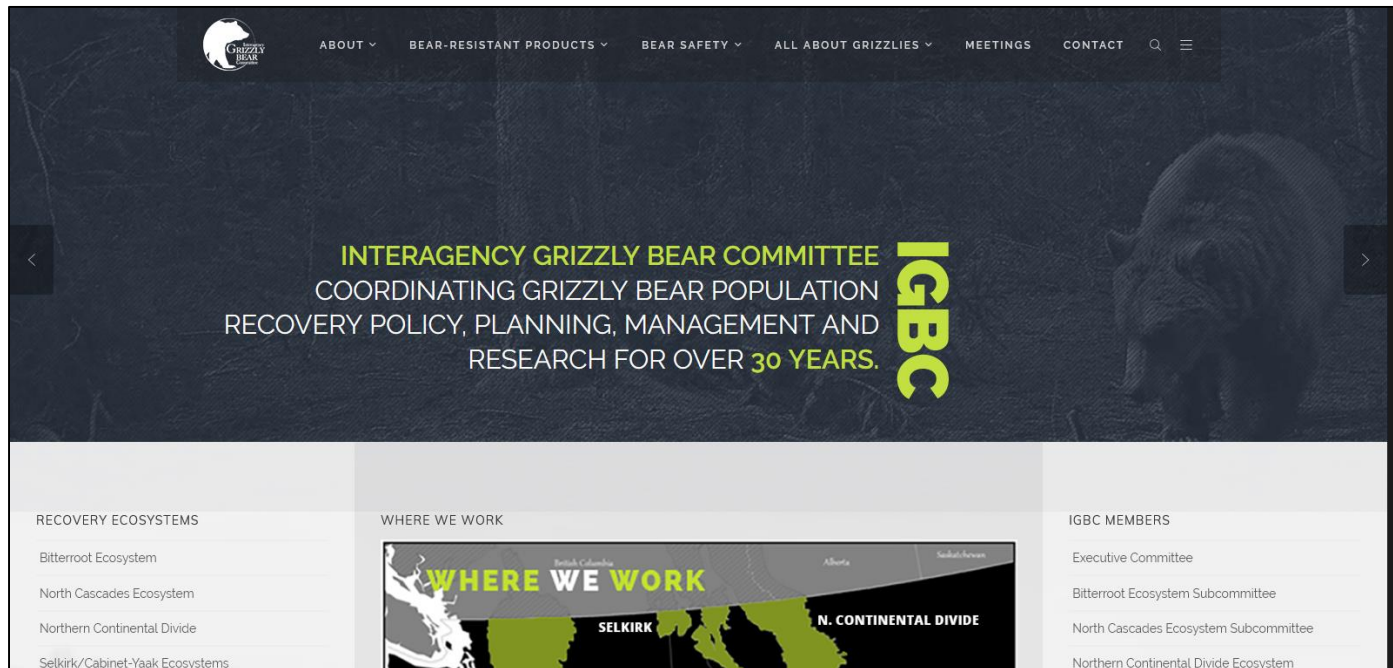
Nov 1st; final reports due, new requests due

Nov 30th; IEO committee to review proposals and select

IEO Goals and Objectives – 5-Year Plan

Goal 1) Ensure effective communication across all levels of the IGBC

Objective: Contribute to IGBC Website; updates now being done by “IEO website working group”. Doing their best to improve what’s there, but there are some limitations. Redesign proposed. Will continue to work on this with all parties throughout the summer.



I&E Goals and Objectives – IGBC 5-Year Plan

Goal 2) Ensure consistency of messages across all IGBC I&E agencies

Objective: Developing a curriculum was proposed as an objective; an alternative objective was chosen; *Review language and messaging currently used in IGBC printed and accepted materials*

Objective: ID and resolve inconsistencies in messaging by 2020 and 2021 respectively; removal of outdated materials

I&E Goals and Objectives – IGBC 5-Year Plan

Goal 3) Increase use of bear spray by people who live, work, and recreate in bear country

Objective: Produce “testimonial” videos effectiveness of bear spray by 2021; discussing strategies.

