2018 Update

Montana Bear Education Working Group
Program Components

Be Bear Aware trailer and truck, rolling bear, bear trunks and educational materials
Remote-Controlled Charging Bear
Working Group Goals

- Understanding and Tolerating Bears
- Reducing Human-Bear Conflict
- Consistent Messaging
Public Contacts

14,607 people reached in 2018

2018 CONTACTS
- Children: 30%
- Adults: 70%
Bear Trailer Contacts

37 Events