

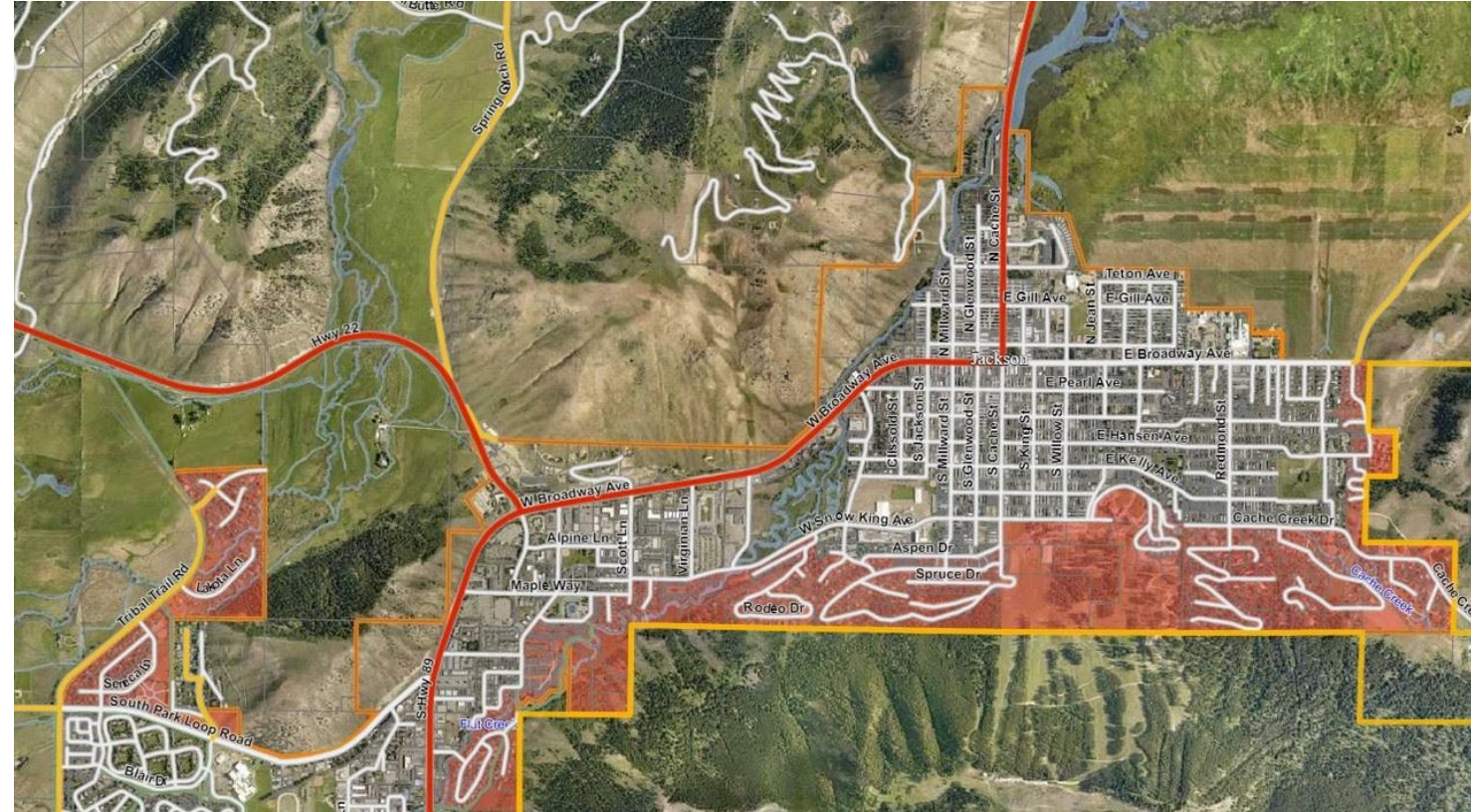
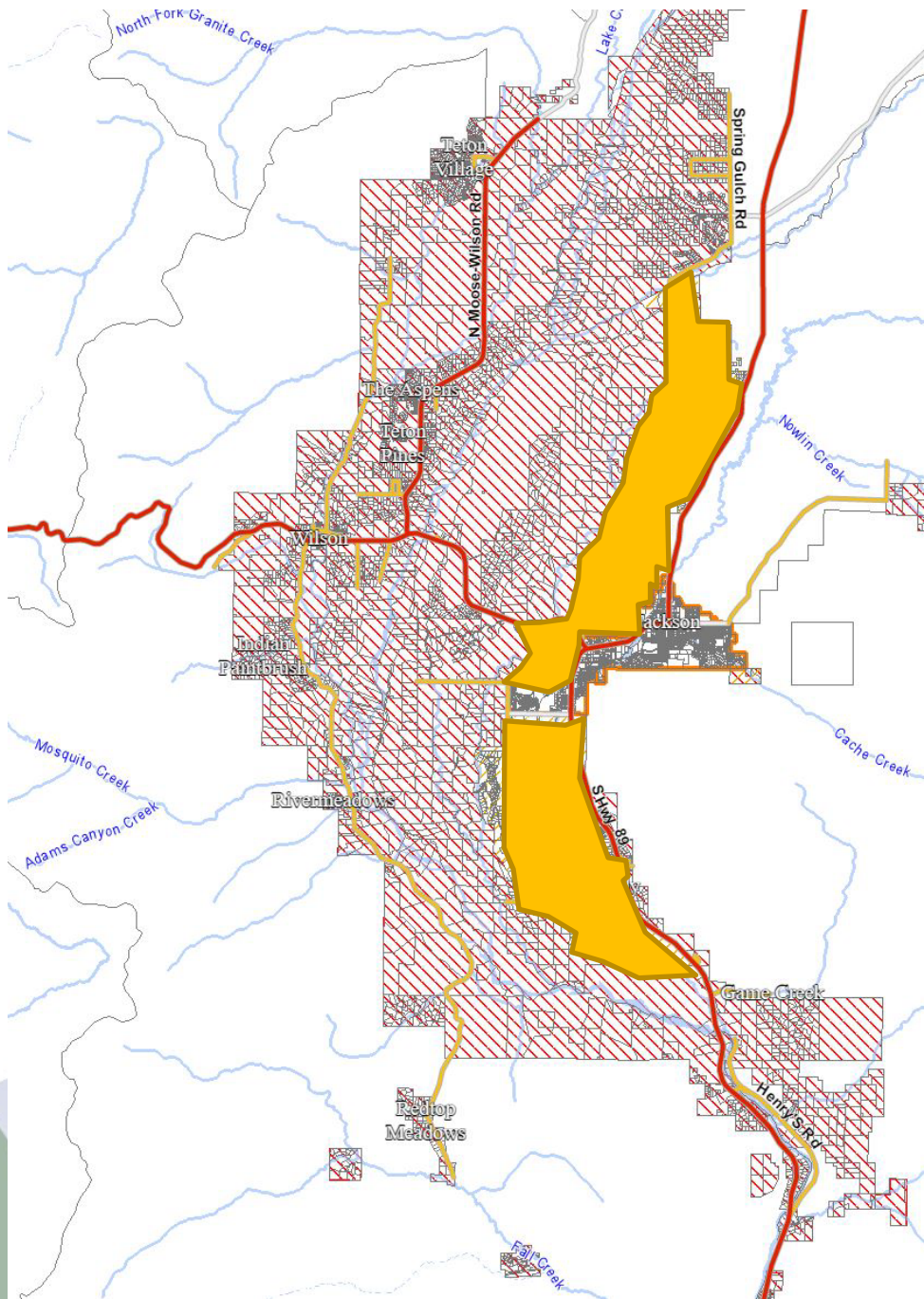
Town of Jackson and Teton County Bear Wise Education and Outreach



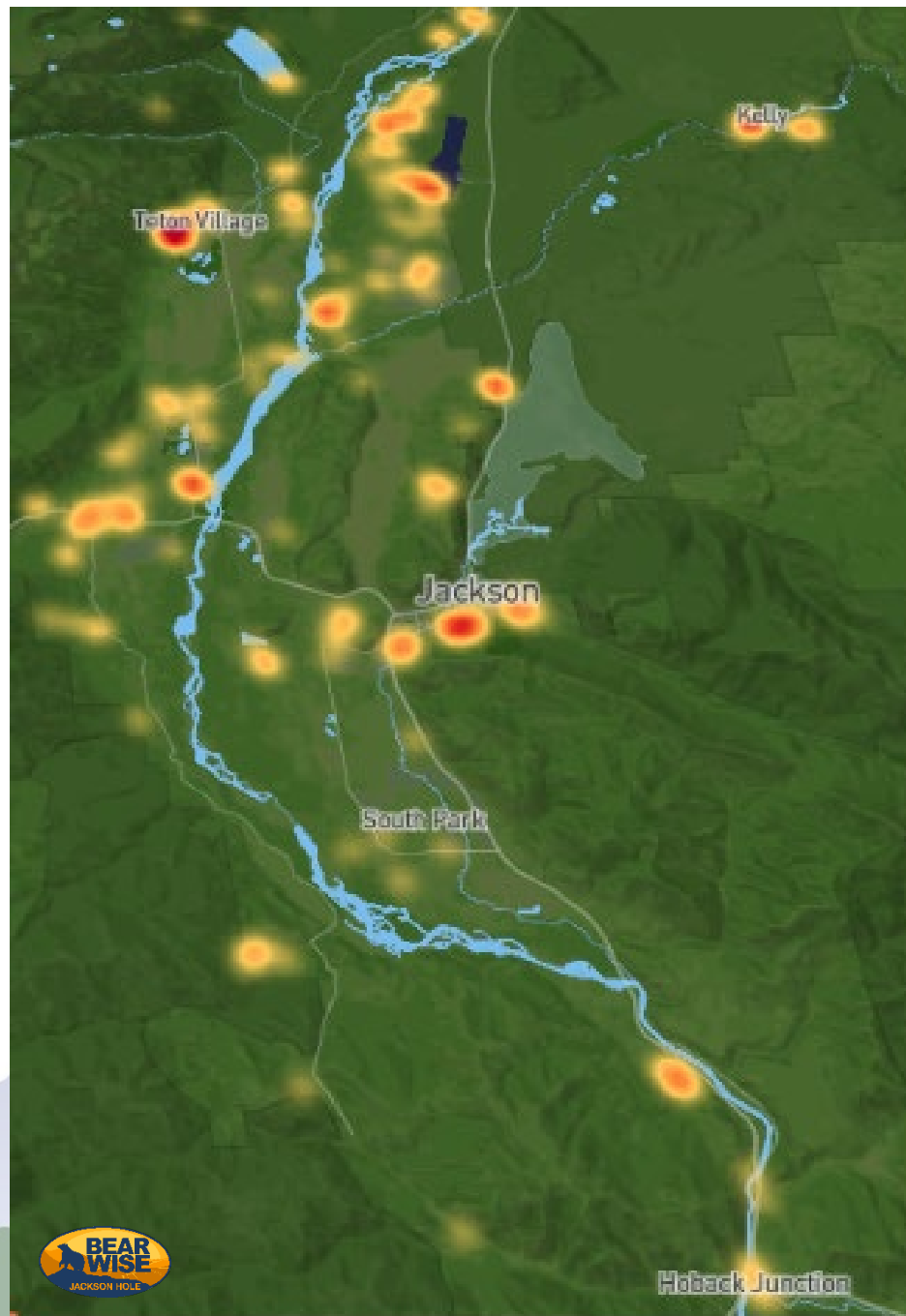
Kole Stewart
Bear Wise Jackson Hole



Recent Changes to Regs.



Conflict Areas



Marketing Rule of 7

People need to “hear” the advertiser's message at least 7 times before they'll take action to buy that product or service

Social Media



Radio/Podcasts



Community Outreach



Mailers



Status of Compliance

Area	Location	Sample Size	% Compliance
Teton County	Wilson and Moose Wilson Rd	199	97
Teton County	Airport and JH Golf and Tennis Area	150	99
Teton County	S. Of Town (Game Creek, Hog Island, Hoback)	229	75
Teton County	Rafter J	200	78
Teton County	South Park Ranches	57	53
Town of Jackson	Snow King Area	156	72

Fig. 2: Summary of the compliance observed in Teton County and Town of Jackson neighborhoods during August 2023



Opportunities for Improvement

- Commercial businesses
- Proper closure of residential cans
- Outreach on bird feeding and other attractants.
- Vacation rentals
- Availability of bear-resistant products
- Aging bear-resistant cans



Questions?



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