



# North Cascades Grizzly Bear Recovery Outreach

October 2024 Report

# Introduction to the Outreach Initiative

- Purpose: Coordinated outreach and communication about grizzly bear recovery.
- Key NGOs involved (Conservation NW, Methow Valley Citizens Council, Chris Morgan Wildlife, Defenders of Wildlife, National Park Conservation Association, Woodland Park Zoo, Sierra Club).
- Keeping key agencies informed (USFWS, NPS, WDFW, Forest Service, Okanagan Nations Alliance).



# Summary of Outreach Efforts

Reached over 25,000 people through various strategies

20 email blasts, 60 social media posts.

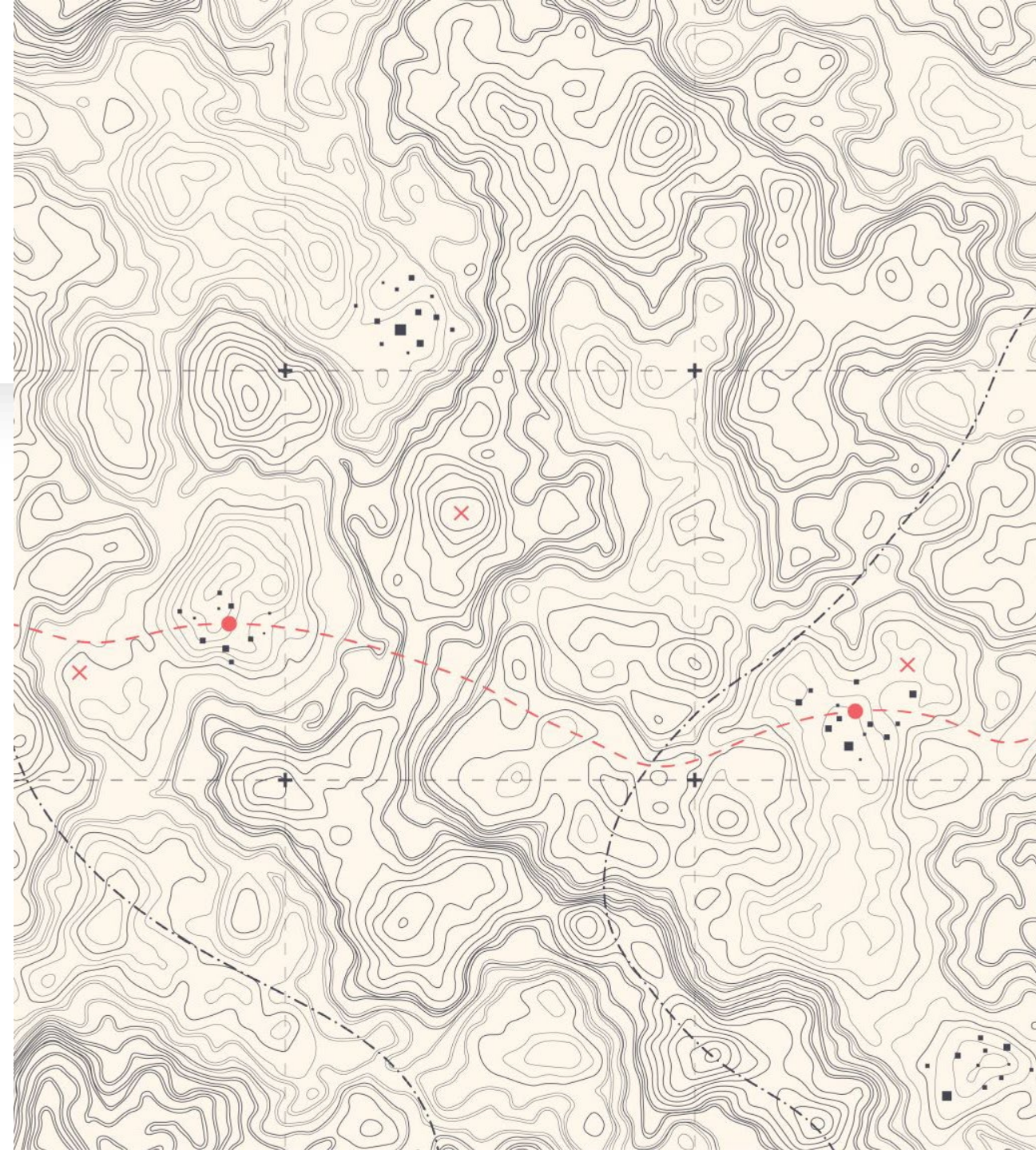
11 presentations with 550 attendees.

4,000 direct contacts at trailheads

# Goal 1: Providing Accurate Information

Collaborations with recreation organizations to spread bear safety information:

- Outreach to key recreation organizations for bear awareness: AllTrails, Evergreen Mt Bike Alliance, Pacific Crest Trail Association, Washington Trails Association (WTA).
- Presentations at Methow Valley Trails Collaborative, Methow Valley Ranger District, REI Seattle, and more.



## Goal 2: Promoting Safety in Bear Habitat

- “We Are In Bear Country” stickers distributed with bear safety tips.
- Trailhead ambassador program: 14,000 people engaged at 3 trailheads, 4,000 bear conversations.



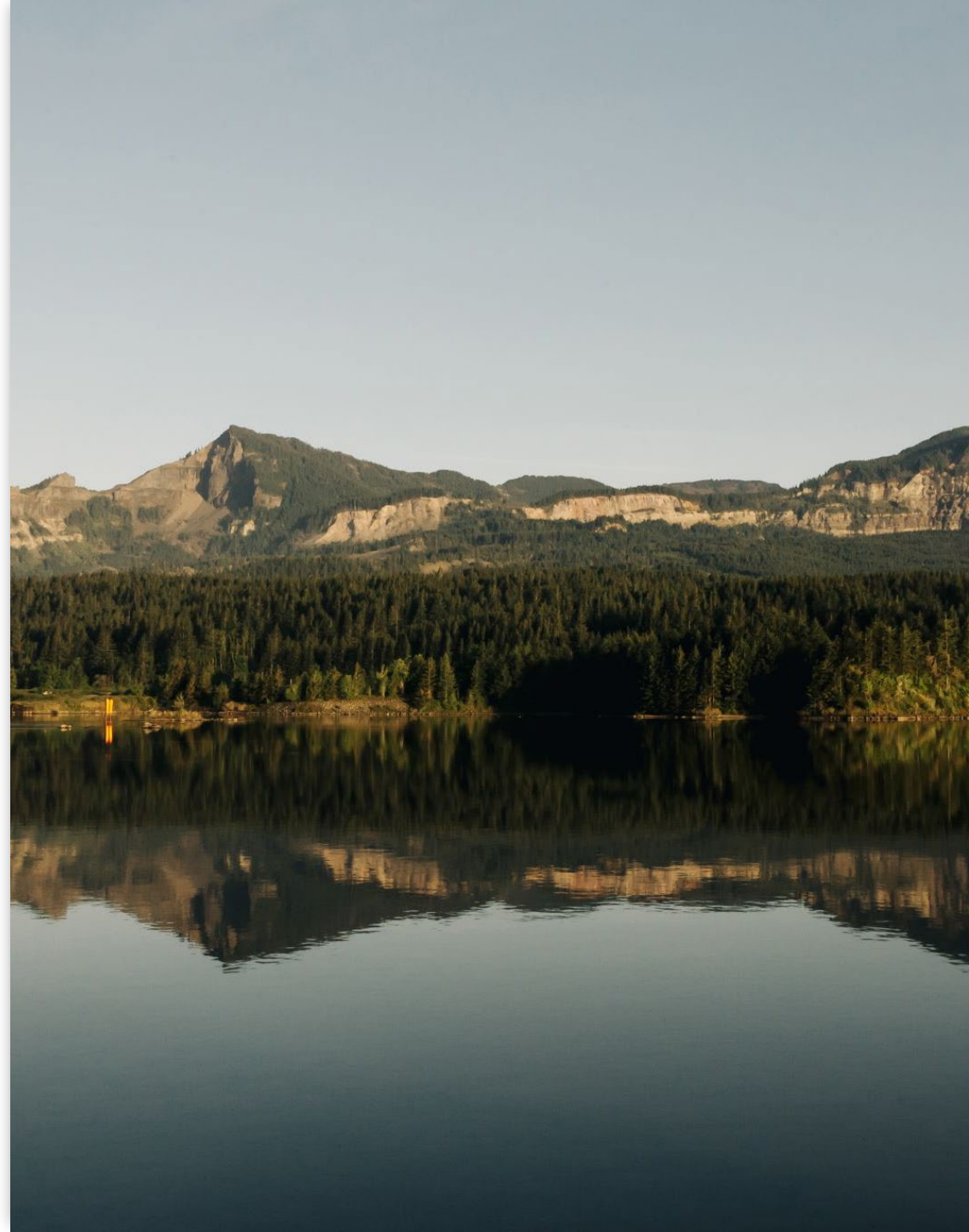
# Methow Valley Bear Safety Projects

Electric fencing  
cost-share program  
(6 completed, 13 in  
progress)

Bear can/Ursack  
rentals and  
community  
dumpster program.

# Legislative Action for Bear Hazard Assessments

- Sierra Club and NPCA helped secure \$224,000 for bear hazard assessments.
- Focus on communities like Lake Chelan, North Bend, Whatcom/Skagit, and Northern Spokane County.



# Future Outreach and Safety Plans

More events targeting specific user groups

Bear spray demonstrations, trailhead ambassador program expansion.

Distribution of safety stickers, creation of infographics, and social media campaigns.



# Thank You and Contact Information

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